



The Plainsman, the latest addition to Chrysler Corporation's family of "Idea Cars," is a unique two-door, eight passenger station wagon. It represents a new and vigorous type of automobile design: luxurious, versatile, able to cope successfully with the rapidly changing needs and demands of the American motorist. For its inspiration Chrysler Corporation stylists looked to the Great Western Plains of America--to their vivid, colorful, and casual way of life. Materials, colors, and finishes have been dramatically keyed to the Western motif, from the Palomino Beige exterior to the white and brown natural calf skin trimmed interior. Gold Texas Longhorn medallions on the tailgate and both sides of the roof add to this theme.

Measuring 208.0 inches from bumper to bumper, 60.2 inches in height, and 79.4 inches in width, the Plainsman exhibits clean sweeping lines that give it the appearance of being much longer and lower than it actually is. It is powered by a special Chrysler Corporation V-8 engine and is equipped with numerous automatic and power assisted accessories such as Powerflite, power brakes, power steering, electric window lifts, and an electrically operated tailgate and rearward facing third seat.

